SPONSOR BENEFITS

Basic sponsorship contribution is $5,500

Participation benefits

- Strong consideration for a seat on the Institute advisory board.

Registration benefits

- Two complimentary enrollments in the Institute.
- Two half-price enrollments in the Institute.

Publicity benefits

- Acknowledgement in the direct-mail brochure specially created for the Institute.
- Acknowledgement on the Institute’s website.
- Acknowledgement of the sponsor in Institute signage, on electronic media including PowerPoint slides displayed on one or more screens during the Institute, and, as appropriate, in all Institute advertising, if any.
- Inclusion of a one-page message/advertisement in the Institute materials distributed to each attendee, provided that a camera-ready electronic copy of your message (8½ x 11 in size) is sent to clesyllabus@law.usc.edu.
- Exhibit space for the presentation of sponsor materials at the Institute.

Tax benefits

- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

Opportunities for sponsorship enhancements may also be available subject to availability. If you have any questions about sponsorship or would like your sponsorship tailored to meet your needs, please contact Associate Dean Leeanna Izuel at lizuel@law.usc.edu or call (213) 821-3580.
SPONSORSHIP ENHANCEMENTS

Basic Institute sponsorship of $5,500 is a precondition to participate in the enhancements detailed below. These additions are designed to increase your visibility throughout the Institute and are subject to availability.

Notes and Pens ($1,000)
- Opportunity to provide branded notepads and pens for Institute attendees.

Lanyard Sponsorship ($4,500)
- Opportunity to brand lanyards provided to Institute attendees. Sponsor must commit to this sponsorship at least six weeks before the program to allow for ordering.

Mobile App Sponsorship ($6,000)
- Opportunity to brand a mobile app for the Institute. Sponsor must commit to this sponsorship at least three months before the program to allow for app development.
- Two complimentary enrollments in the Institute.

Institute Luncheon Sponsorship ($6,000)
- Acknowledgement of the luncheon sponsorship in the marketing brochure specially created for the Institute, on the Institute’s website, in signage at the Institute break and in recognition in verbal announcements at the Institute.
- Two complimentary enrollments in the Institute.
- One seat at the luncheon head table.