

**USC Gould School of Law –
Los Angeles County Bar Association Business Law Section
2025 Institute for Corporate Counsel**

Sponsor Benefits - \$10,000 Diamond Level

- ❖ **Ticketing:**
 - Twelve complimentary Institute enrollments (in person).
 - Unlimited complimentary enrollments in the Institute afternoon sessions (in person).
 - Commitments before July 31: Four additional complimentary Institute enrollments (in person).

- ❖ **Publicity:**
 - Recognition as sponsor of an Institute breakfast or break.
 - Inclusion in the Institute's digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
 - Recognition on the Institute website.
 - Inclusion on electronic signage and media during the Institute, as appropriate.
 - Recognition in the Institute's digital syllabus materials.
 - Recognition on customized media at the sponsored event(s).
 - Verbal acknowledgment as the sponsor of the sponsored event(s).
 - One promotional email to prospective attendees from the Institute.
 - Option to provide a short promotional video to be included at the Institute, as appropriate.

- ❖ **Exhibit table for the presentation of sponsor materials at the Institute.**

- ❖ **Registration List:** Upon request, a list of registrant names and mailing list (includes, names, job titles, and company names), for one time use after the Institute; provided, however, that if a registrant has "opted out" USC Law will not share his or her name or other information.

- ❖ **Tax Deduction:** Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.

- ❖ **Participation**
 - Strong consideration for a seat on the Institute Advisory Board.
 - Option to propose session topics, including speaker proposals. The deadline is April 15 of each year.