

**USC Gould School of Law –  
Los Angeles County Bar Association Business Law Section  
2025 Institute for Corporate Counsel**

**Sponsor Benefits - \$5,000 Platinum Level**

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- ❖ Ticketing:
  - Twelve complimentary Institute enrollments (in person).
  - Unlimited complimentary enrollments in the Institute afternoon sessions (in person).
  - Commitments by July 31: Four additional complimentary Institute enrollments (in person).
  
- ❖ Publicity:
  - Inclusion in the Institute's digital marketing materials including the electronic brochure specially created for the Institute, in emails and social media, as applicable.
  - Recognition on the Institute website.
  - Inclusion on electronic signage and media during the Institute, as appropriate.
  - Recognition in the Institute's digital syllabus materials.
  - Option to provide a short promotional video to be included at the Institute, as appropriate.
  
- ❖ Exhibit table for the presentation of sponsor materials at the Institute.
  
- ❖ Registration List: Upon request, a list of registrant names and mailing list (includes, names, job titles, company name and mailing addresses), for one time use after the Institute; *provided, however*, that if a registrant has "opted out" USC Law will not share his or her name or other information.
  
- ❖ Tax Deduction: Federal charitable tax deductibility for the contribution to the extent permitted by applicable law.
  
- ❖ Participation: Strong consideration for a seat on the Institute Advisory Board.