

USC Gould School of Law 51st Annual Trust and Estate Conference

DIAMOND SPONSOR BENEFITS (LUNCHEON)

Sponsorship Contribution: \$20,000

Registration Benefits

- 5 complimentary passes to the Conference (in-person or virtual).

Publicity Benefits

- Acknowledgement as exclusive sponsor of Conference luncheon.
- Acknowledgement of the sponsor in the Conference electronic brochure specially created for the Conference.
- Acknowledgment of the sponsor on the homepage of the Conference website.
- Acknowledgment of the sponsor in any Conference advertising, as appropriate, including the Conference social media campaign.
- A customizable sponsor site on the Conference platform with options to include: a short written message, sponsor photos or video, and a link to the sponsor website or other sponsor materials.
- Acknowledgement of the sponsor on Conference electronic media including the slides displayed during the Conference.
- Option to provide promotional item for attendee bags (must be delivered by Thursday, November 6, to USC Gould).
- Option to provide a short promotional video message shown during the Conference (pre-recorded video is subject to advance approval by USC Gould).
- Inclusion of a one-page message/advertisement in the Conference electronic syllabus materials distributed to each registrant, provided that a camera-ready pdf copy (8½ x 11 in size) of your message is delivered prior to the Conference.
- Prime exhibit table for the presentation of sponsor materials at the Conference (includes one lunch ticket only).

Post Conference Benefits

- Registrant List: Option to receive a list of Conference registrants (name, title and organization only) delivered Post Conference.
- Invitation for two people to attend post-Conference dinner.

Tax Benefits

- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

For questions about sponsorship or customized sponsorship opportunities, please contact Wendy Wiley Willett at wwiley@law.usc.edu or leave a message at (213) 821-3579.