

**USC Gould School of Law**  
**51<sup>st</sup> Annual Trust and Estate Conference**  
**SILVER SPONSOR BENEFITS**  
*Sponsorship Contribution: \$4,000*

**Registration Benefits**

- 1 complimentary pass to the Conference (in-person or virtual).

**Publicity Benefits**

- Acknowledgement of the sponsor in the Conference electronic brochure specially created for the Conference.
- Acknowledgment of the sponsor on the Conference website in the sponsor logo carousel.
- A sponsor site on the Conference website with a logo, link to the sponsor website, and option to include one-page sponsor ad.
- Inclusion of a one-page message/advertisement in the Conference electronic syllabus materials distributed to each registrant, provided that a camera-ready PDF (8½" x 11" size) is provided prior to the Conference.
- Acknowledgement of the sponsor on Conference sponsor sign and electronic media displayed during the Conference.
- Exhibit table for the presentation of sponsor materials at the Conference. Two table representatives are allowed at any one time. Includes one lunch ticket.

**Post Conference Benefits**

- Registrant List: Option to receive a list of Conference registrants (name, title and organization only) delivered Post Conference.
- Invitation for one person to attend the post-Conference dinner.

**Tax Benefits**

- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

*For questions about sponsorship or customized sponsorship opportunities, please contact Continuing Legal Education at [cle@law.usc.edu](mailto:cle@law.usc.edu) or (213) 821-3580.*