

**USC Gould School of Law**  
**52<sup>nd</sup> Annual Trust and Estate Conference**  
**FRIENDS SPONSOR BENEFITS**  
*Sponsorship Contribution: \$1,800*

**Publicity Benefits**

- Acknowledgement of the sponsor in the Conference electronic brochure specially created for the Conference.
- Acknowledgment of the sponsor on the Conference website in the sponsor logo carousel.
- A sponsor site on the Conference website with only a logo and link to the sponsor website.
- Acknowledgement of the sponsor on Conference sponsor sign and electronic media displayed during the Conference.
- Exhibit table for the presentation of sponsor materials at the Conference. Two table representatives are allowed at any one time. Includes one lunch ticket.

**Post Conference Benefits**

- Registrant List: Option to receive a list of Conference registrants (name, title and organization only) delivered Post Conference.

**Tax Benefits**

- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

*For questions about sponsorship or customized sponsorship opportunities,  
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