

USC Gould School of Law
52nd Annual Trust and Estate Conference

GOLD SPONSOR BENEFITS

Sponsorship Contribution: \$5,000

Registration Benefits

- 2 complimentary passes to the Conference (in-person or virtual).

Publicity Benefits

- Acknowledgement of the sponsor in the Conference electronic brochure specially created for the Conference.
- Acknowledgment of the sponsor on the Conference website in the sponsor logo carousel.
- A sponsor site on the Conference website with a logo and link to the sponsor website. Option to include a one-page sponsor ad and brief written description.
- Inclusion of a one-page message/advertisement in the Conference electronic syllabus materials distributed to each registrant, provided that a camera-ready PDF (8½" x 11" size) is provided prior to the Conference.
- Acknowledgement of the sponsor on Conference sponsor sign and electronic media displayed during the Conference.
- Prime exhibit table for the presentation of sponsor materials at the Conference. Two table representatives are allowed at any one time. Includes one lunch ticket.
- Option to provide promotional item for attendee bags (must be delivered by Friday, October 30 to USC Gould).

Post Conference Benefits

- Registrant List: Option to receive a list of Conference registrants (name, title and organization only) delivered Post Conference.
- Invitation for one person to attend the post-Conference dinner.

Tax Benefits

- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

*For questions about sponsorship or customized sponsorship opportunities,
please contact Continuing Legal Education at cle@law.usc.edu or (213) 821-3580.*