

# USC Gould School of Law 52<sup>nd</sup> Annual Trust and Estate Conference

## **GOLD SPONSOR BENEFITS**

*Sponsorship Contribution: \$6,000*

### **Registration Benefits**

- 2 complimentary passes to the Conference (in-person or virtual).

### **Publicity Benefits**

- Acknowledgement of the sponsor in the Conference electronic brochure specially created for the Conference.
- Acknowledgment of the sponsor on the Conference website in the sponsor logo carousel.
- A sponsor site on the Conference website with a logo and link to the sponsor website. Option to include a one-page sponsor ad and brief written description.
- Inclusion of a one-page message/advertisement in the Conference electronic syllabus materials distributed to each registrant, provided that a camera-ready PDF (8½" x 11" size) is provided prior to the Conference.
- Acknowledgement of the sponsor on Conference sponsor sign and electronic media displayed during the Conference.
- Prime exhibit table for the presentation of sponsor materials at the Conference. Two table representatives are allowed at any one time. Includes one lunch ticket.
- Option to provide promotional item for attendee bags (must be delivered by Friday, October 30 to USC Gould).
- Option to provide a short promotional video to be shown during the Conference (pre-recorded video is subject to advance approval by USC Gould).

### **Post Conference Benefits**

- Registrant List: Option to receive a list of Conference registrants (name, title and organization only) delivered Post Conference.
- Invitation for one person to attend post-Conference dinner.

### **Tax Benefits**

- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.

*For questions about sponsorship or customized sponsorship opportunities, please contact Continuing Legal Education at [cle@law.usc.edu](mailto:cle@law.usc.edu) or (213) 821-3580.*

